

**INNOVATION PERFORMANCE ACCOUNTING: FINANCING
DECISIONS AND RISK ASSESSMENT OF INNOVATION
PROCESSES**

Denice Buscher

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A pushed process is based on existing or newly invented technology that the organization has access to. The specifics will vary on a case-by-case basis.

Onelimitation,however,isthatthismeasureislimitedtocapturinginnovation Kline and Rosenberg,p. Therefore, an efficient managerial labor market is likely to contribute to overall innovation success. Given that the patenting process requires intensive interpersonal interactions between firms and patent officers, a firm's accessibility to the United States Patent and Trademark Office USPTOan important intermediary in the US innovation ecosystem, is critical to the materialization of the firm's innovation effort.

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